



STRATEGIC PLAN - at a glance

Darwin Quarter Horse Association Inc

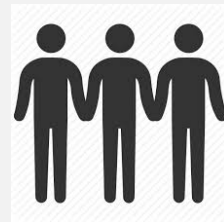


VISION

To promote participation in and foster development of western horse riding in the Northern Territory.

MISSION

The Darwin Quarter Horse Association is a friendly, family oriented club that enables owners of all breed of horse to show their horses at all levels of western riding in the Northern Territory.



PRINCIPLES AND VALUES

- Cohesive
- Happy/enjoyment
- Inclusive
- Develop at own pace
- Transparency
- Identify values and principles



PROMOTE PARTICIPATION

effective communication through the use of modernised systems and resources.



FOSTER DEVELOPMENT

focussed on diversity, targeted events and increased communication.



IMPROVE GOVERNANCE

based on effective policies and procedures and increased transparency.



STRATEGIC OBJECTIVE # 1

PROMOTE WESTERN PARTICIPATION

- 🐾 Participation by Members
- 🐾 Increase Memberships
- 🐾 Increase participation at shows
- 🐾 Increase Volunteers
- 🐾 Increase Events

STRATEGIC OBJECTIVE # 2

FOSTER DEVELOPMENT

- 🐾 Increase expertise in western horsemanship
- 🐾 Improve club profile and communication
- 🐾 Increase diversity
- 🐾 Define growth and development pathways
- 🐾 Attracting and encouraging volunteers

STRATEGIC OBJECTIVE # 3

IMPROVE GOVERNANCE

- 🐾 Implement simple governance model
- 🐾 Improve policies and procedures
- 🐾 Enhance record keeping practices
- 🐾 Build a self-sufficient club
- 🐾 Increase transparency